

# Lauren Keating

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## SUMMARY OF QUALIFICATIONS

- Artistic and institutional vision recognized on a national level.
- Exceptional directing skills, including new play development and classical theater.
- Steadfast producing skills, including revenue generation, managing high functioning teams and strategic marketing.
- Experienced community leader and educator with proven impact.

## ARTS ADMINISTRATION & LEADERSHIP

- General Manager, *LAVA Dance Co.*  
Promoted from General Manager, in order to take on fiscal and strategic planning and management.  
Managing a company of 5 core artists, 6 staff members and 7 board members.  
Leading development initiatives, as well as managing marketing and promotional campaigns.  
Administering contracts and leading negotiations with high-level partnering institutions, such as Brooklyn Academy of Music and The New Victory Theater.  
Working in tandem with the Artistic Director to keep LAVA's artistic mission, vision and voice at the center of all initiatives and interactions.
- Producing Artistic Director, *Propaganda: A Celebration of Russian Voices at Cooper Union*  
Oversaw and directed the World Premiere of Kniguru Prize winning *The Jester's Cap*, and the US Premiere of *Pelmeny* and *SOCHI 2014*.  
Recruited Emmy-award winning talent to star in and promote *Propaganda*.  
Moderated conversations with NYT journalists, including Masha Gessen, Olympic athletes, including Derrick Atkins, and human rights organizations, including Human Rights Campaign.  
Partnered with GLAAD, The Lark and Howlround to provide articles, interviews and marketing materials for national promotion and dialogue.  
Facilitated the international broadcast of our programming to Europe.  
Successfully petitioned the US Government, in partnership with Spectrum, to grant asylum to two Russian artists.

## THEATRICAL DIRECTOR

- New York Times acclaimed direction, with nine years as a professional freelance director in New York City, as well as working regionally for the past eight years.
- Leading and assisting productions with budgets up to \$1.5 million, from SPT to Broadway scale.
- Providing unique and innovative artistic vision, with the ability to bring that vision to full fruition within fiscal perimeters.
- Directed 10 World Premieres by acclaimed writers such as Wendy MacLeod, Michael Mitnick, Dipika Guha and Josh Koenigsberg, and 4 Shakespearean classics.
- Ongoing relationships with nationally recognized LORT Theaters and award-winning playwrights.

Recent credits include:

*The Antony & Cleopatra Project* by Tarell McCraney & The Conservatory

*The World's Fair Plays*, by Wendy McLeod, Deen and Caridad Svich

*Architecture of Becoming: The Art of Gaman*, by Dipika Guha

*Al's Business Cards* by Josh Koenigsberg

*Comedie of Errors* by William Shakespeare

*Hamlet* by William Shakespeare (*Workshop*)

The McCarter Theatre

Queens Theater in the Park

The Women's Project/NY City Center

At Play/The Old Vic

The New Lions/NYC Parks & Recreation Dept.

The Public Theater

## AWARDS

Time Warner Foundation Fellow with The Women's Project, Three-time Drama League Directors Project Fellow, OBIE Award Grant with Peculiar Works Project, The Old Vic/New Voices American Director of 2009, New Georges Affiliated Artist, Lincoln Center Directors Lab Member, Williamstown Theatre Festival Directing Corp. Oregon Shakespeare Festival FAIR Recipient, NYU Tisch School of the Arts Merit Scholarship for Theatrical Direction.

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## UNIVERSITY & INSTITUTIONAL EDUCATOR

- Director and visiting lecturer on the BFA and MFA level, specializing in Shakespeare and creating original work.
- Leading companies of students across broad spectrums, from MFA acting classes to incarcerated individuals in maximum-security facilities.
- Development of arts-related curriculum across a broad spectrum of topics, designed to enliven and retain community and student engagement, as well as integrate the programming within the larger institutional mission.

Current credits include:

The Public Theater – Mobile Unit Shakespeare; Curriculum Developer and Educator visiting classrooms and prisons.

Brooklyn Academy of Music - Curriculum Developer and Educator leading residencies related to BAM programming.

New York University – Directing Mentor overseeing BFA Directing candidates and their productions.

## RELATED INSTITUTIONAL EXPERIENCE

- Management of Off-Broadway, TYA and SPT contracts, involving collaboration with commercial and not-for-profit company managers, staffers and artists across the East Coast Region.
- Aggregation, analysis and production of top quality fixed income research materials for the largest bulge bracket dealers on Wall Street.
- Facilitated accurate, timely communication and symbiosis between artistic departments in the fast-paced, pressurized environment of NBC's Law & Order.

Recent credit include:

Orion Consultants - Financial Research & Strategy Development (Institutional Fixed Income)

Actor's Equity Association - Membership Associate, Head of Off-Broadway, TYA and SPT for the East Coast Region

Law & Order, NBC Studios - Art Department, Assistant to the Coordinator, Season 15

## ACADEMIC ACHIEVEMENTS

### **New York University, Tisch School of the Arts, Undergraduate**

BFA in Theatre: Directing (with Honors, merit scholarship for Theatrical Direction).

### **New York University, Tisch School of the Arts, Graduate**

Collaboration Seminar: Selected to work with Acting, Design and Playwriting students in a one-year practicum integral to their final year of study.

## PROFESSIONAL REFERENCES

**Oskar Eustis**, Artistic Director, The Public Theater

**Joseph Haj**, Artistic Director, Playmakers Repertory Theater

**Daniel Sullivan**, Tony Winning Director

Contact information for professional references available upon request.

For a full listing of Professional Credits, please see the following page.

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## PROFESSIONAL CREDITS

### PRODUCING

Lava Dance Company	Producing Director ( <i>Current</i> )
Propaganda: A Celebration of Russian Voices	Producing Artistic Director, Cooper Union
<i>Collapse</i> by Allison Moore	Associate Producer, The Women's Project at City Center
<i>Comedie of Errors</i> by William Shakespeare	Co-Producer, The New Lions
<i>Measure for Measure</i> by William Shakespeare	Co-Producer, The New Lions
The Shakespeare Society	Artistic Associate, including line producing Major Evenings Events

### DIRECTING

#### Productions (Selected)

<i>Lulu</i> by Frank Wedekind ( <i>Upcoming</i> )	Dixon Place
<i>Untitled New Work*</i> by Tarell McCraney & The McCarter Teen Conservatory	The McCarter Theatre
<i>The World's Fair Plays*</i> , by Wendy McLeod, Deen and Caridad Svich	Queens Theater in the Park
<i>Architecture of Becoming: The Art of Gaman*</i> , by Dipika Guha	The Women's Project/NY City Center
<i>Al's Business Cards*</i> by Josh Koenigsberg	At Play/The Old Vic
<i>The Harmonious Pimps of Harmony's Last Show*</i> by Daniel Hartley, Adam Lerman	Ars Nova
<i>This is How We Do It</i> by Winter Miller	New Ohio
<i>Comedie of Errors</i> by William Shakespeare	The New Lions/NYC Parks & Recreation Dept.
<i>Measure for Measure</i> by William Shakespeare	The New Lions/The Sage Theater
<i>EARTHA*</i> by Francesca Choy-Kee	The Walker Theater
<i>Pugilist Specialist</i> by Adriano Shaplin	The Williamstown Theater Festival
<i>Seagulls</i> by Caryl Churchill	The Williamstown Theater Festival
<i>MurderCake/Monuments</i> by Diane DiPrima	Peculiar Works Project
<i>The Ride*</i> by Crystal Skillman	The Prospect Theater
<i>Great Evenings</i> , featuring Andre De Shields, Karen Finley, Brenda Wehle and Pete Hamill	Cooper Union
<i>Standing on Ceremony</i> by Tectonic Theatre Project	ZACH Theater
<i>Charlotte's Web</i> by Joseph Robinette	The Hangar Theatre
<i>Learning Russian*</i> by Michael Mitnick	The Hangar Theatre Lab

#### Workshops (Selected)

<i>Hamlet</i> by William Shakespeare	The Public Theater
<i>Fill Our Mouths*</i> by Lauren Feldman	Oregon Shakespeare Festival
<i>Babs the Dodo*</i> by Michael Mitnick, featuring Michele Pawk and Jenn Harris	The Flea Theater
<i>Fly By Night*</i> by Will Connelly, Michael Mitnick & Kim Rosenstock	Ars Nova
<i>Solterona*</i> by Augusto Amador	Queens Theater in the Park
<i>It Is What It Is*</i> by Karen Lichtman	The Lark

### UNIVERSITY AND INSTITUTIONAL EDUCATOR

#### Institutional (Selected)

Brooklyn Academy of Music	Curriculum Developer, Educator - Current
The Public Theater	Curriculum Developer, Educator - Current

#### University (Selected)

Yale University	Director, Guest Lecturer
Fordham University	Director, Mentor
University of New Mexico	Director, Guest Lecturer
New York University	Mentor

### RELATED INSTITUTIONAL EXPERIENCE

The Public Theater	Script reader, having read over 500 scripts and counting
Orion Consultants	Financial Research & Strategy Development (Institutional Fixed Income)
Actor's Equity Association	Membership Associate, Head of Off-Broadway, TYA & SPT, East Coast Region
Law & Order, Season 15, NBC Studios	Art Department, Assistant to the Coordinator
The Hallowell Center	Management and Coordination
Agency Sacks	Administrative Assistant to Luxury Marketing Campaigns
Leary Firefighters Foundation	Event Management